



BMS INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(An Autonomous Institution Affiliated to VTU, Belagavi)
Avalahalli, Doddaballapur Main Road, Bengaluru – 560064

CONTINUOUS INTERNAL EVALUATION AND SEMESTER END EXAMINATION PATTERN ACADEMIC BATCH 2022-23 : MBA

CONTINUOUS INTERNAL EVALUATION (CIE)						
MANAGEMENT & ORGANIZATIONAL BEHAVIOUR - L:T:P:: 4:0:0/ Credit: 04						
		Internal Assessments (IAs)	Max. Marks	Average Marks of 3 IAs	Marks after scale-down	Final Marks
Theory Component	IA	IA-1 (1.5 hr)	50	50	25	25+25 = 50 Passing Standard (50% ie. 25marks)
		IA-2 (1.5 hr)	50			
		IA-3 (1.5 hr)	50			
Alternate Assessment Tool	Cumulative Marks	Assignments, presentations, case study, Quiz, simulation, Experimentation, oral examination, field work and class participation etc.	50	-	25	

SEMESTER END EXAMINATION (SEE)

Examination Duration: 03 hrs

Max. Marks: 100

			Max. Marks	Marks after scale-down	Final Marks
Theory Component	No. of Modules	05	100	50	50 Passing standard (40% ie 40 marks)
	Total No. of Questions	08	100		
	Marks/Question	20	20		
	No. of Questions to be answered	05	100		
	Compulsory Question	1 (Question No 8 Case Study)	20		

The weightage of Continuous Internal Evaluation (CIE) is 50% and for Semester End Exam (SEE) is 50%. The minimum passing marks for the CIE is 50% of the maximum marks. Minimum passing marks in SEE is 40% of the maximum marks of SEE. A student shall be deemed to have satisfied the academic requirements (passed) and earned the credits allotted to each course if the student secures not less than 50% in the sum total of the CIE (Continuous Internal Evaluation) and SEE (Semester End Examination) taken together.

$$\mathbf{CIE \geq 50\% ; SEE \geq 40\% ; CIE + SEE \geq 50\%}$$



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CONTINUOUS INTERNAL EVALUATION (CIE)

Managerial Economics - L:T:P:: 4:0:0/ Credit: 04 Duration : 03

		Internal Assessments (IAs)	Max. Marks	Average Marks of 3 IAs	Marks after scale-down	Final Marks
Theory Component	IA	IA-1 (1.5 hr)	50	50	25	25+25 = 50 Passing Standard (50% ie. 25marks)
		IA-2 (1.5 hr)	50			
		IA-3 (1.5 hr)	50			
Alternate Assessment Tool	Cumulative Marks	Assignments, presentations, case study, Quiz, Simulation, Experimentation, Mini project, oral examination, field work and class participation etc.	50	-	25	

SEMESTER END EXAMINATION (SEE)

Examination Duration: 03 hrs

Max. Marks: 100

			Max. Marks	Marks after scale-down	Final Marks
Theory Component	No. of Modules	05	100	50	50 Passing standard (40% ie 40 marks)
	Total No. of Questions	08	20		
	Marks/Question	20	20		
	No. of Questions to be answered	05	100		
	Compulsory Question	1 (Question 8 Case Study)	20		

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$$\text{CIE} \geq 50\% ; \text{SEE} \geq 40\% ; \text{CIE} + \text{SEE} \geq 50\%$$



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CONTINUOUS INTERNAL EVALUATION (CIE)						
Accounting for Managers - L:T:P:: 3:2:0/ Credit: 04 Duration : 03						
		Internal Assessments (IAs)	Max. Marks	Average Marks of 3 IAs	Marks after scale-down	Final Marks
Theory Component	IA	IA-1 (1.5 hr)	50	50	25	25+25 = 50 Passing Standard (50% ie. 25marks)
		IA-2 (1.5 hr)	50			
		IA-3 (1.5 hr)	50			
Alternate Assessment Tool	Cumulative Marks	Assignments, presentations, Quiz, Simulation, Experimentation, Mini project, oral examination, field work and class participation etc.	50	-	25	

SEMESTER END EXAMINATION (SEE)					
Examination Duration: 03 hrs			Max. Marks: 100		
		Max. Marks	Marks after scale-down	Final Marks	
Theory Component	No. of Modules	05	100	50	50 Passing standard (40% ie 40 marks)
	Total No. of Questions	08	20		
	Marks/Question	20	20		
	No. of Questions to be answered	05	100		
	Compulsory Question	1 (Question 8 Case Study)	20		

The weightage of Continuous Internal Evaluation (CIE) is 50% and for Semester End Exam (SEE) is 50%. The minimum passing marks for the CIE is 50% of the maximum marks. Minimum passing marks in SEE is 40% of the maximum marks of SEE. A student shall be deemed to have satisfied the academic requirements (passed) and earned the credits allotted to each course if the student secures not less than 50% in the sum total of the CIE (Continuous Internal Evaluation) and SEE (Semester End Examination) taken together.

CIE ≥ 50% ; SEE ≥ 40% ; CIE + SEE ≥ 50%



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CONTINUOUS INTERNAL EVALUATION (CIE)

Marketing Management - L:T:P:: 4:0:0/ Credit: 04 Duration : 03

		Internal Assessments (IAs)	Max. Marks	Average Marks of 3 IAs	Marks after scale-down	Final Marks
Theory Component	IA	IA-1 (1.5 hr)	50	50	25	25+25 = 50 Passing Standard (50% ie. 25marks)
		IA-2 (1.5 hr)	50			
		IA-3 (1.5 hr)	50			
Alternate Assessment Tool	Cumulative Marks	Assignments, presentations, Quiz, Simulation, Experimentation, Mini project, oral examination, field work and class participation etc.	50	-	25	

SEMESTER END EXAMINATION (SEE)

Examination Duration: 03 hrs

Max. Marks: 100

		Max. Marks	Marks after scale-down	Final Marks
Theory Component	No. of Modules	05	100	50 Passing standard (40% ie 40 marks)
	Total No. of Questions	08	20	
	Marks/Question	20	20	
	No. of Questions to be answered	05	100	
	Compulsory Question	1 (Question 8 Case Study)	20	

The weightage of Continuous Internal Evaluation (CIE) is 50% and for Semester End Exam (SEE) is 50%. The minimum passing marks for the CIE is 50% of the maximum marks. Minimum passing marks in SEE is 40% of the maximum marks of SEE. A student shall be deemed to have satisfied the academic requirements (passed) and earned the credits allotted to each course if the student secures not less than 50% in the sum total of the CIE (Continuous Internal Evaluation) and SEE (Semester End Examination) taken together.

$$\text{CIE} \geq 50\% ; \text{SEE} \geq 40\% ; \text{CIE} + \text{SEE} \geq 50\%$$



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CONTINUOUS INTERNAL EVALUATION AND SEMESTER END EXAMINATION PATTERN ACADEMIC BATCH 2022-23

CONTINUOUS INTERNAL EVALUATION (CIE) Business Analytics and Statistics L:T:P:: 4:0:0/ Credit: 04 Duration : 03						
		Internal Assessments (IAs)	Max. Marks	Average Marks of 3 IAs	Marks after scale-down	Final Marks
Theory Component	IA	IA-1 (1.5 hr)	50	50	25	25+25 = 50 Passing Standard (50% ie. 25marks)
		IA-2 (1.5 hr)	50			
		IA-3 (1.5 hr)	50			
Alternate Assessment Tool	Cumulative Marks	Assignments, presentations, Quiz, Simulation, Experimentation, Mini project, oral examination, field work and class participation etc.	50	-	25	
SEMESTER END EXAMINATION (SEE) Examination Duration: 03 hrs Max. Marks: 100						
			Max. Marks		Marks after scale-down	
Theory Component	No. of Modules	06	100	50		50 Passing standard (40% ie 40 marks)
	Total No. of Questions	08	20			
	Marks/Question	20	20			
	No. of Questions to be answered	05	100			
	Compulsory Question	Nil	-			
<p>The weightage of Continuous Internal Evaluation (CIE) is 50% and for Semester End Exam (SEE) is 50%. The minimum passing marks for the CIE is 50% of the maximum marks. Minimum passing marks in SEE is 40% of the maximum marks of SEE. A student shall be deemed to have satisfied the academic requirements (passed) and earned the credits allotted to each course if the student secures not less than 50% in the sum total of the CIE (Continuous Internal Evaluation) and SEE (Semester End Examination) taken together.</p> <p style="text-align: center;">CIE ≥ 50% ; SEE ≥ 40% ; CIE + SEE ≥ 50%</p>						



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CONTINUOUS INTERNAL EVALUATION (CIE)

Managerial Communication - L:T:P:: 3:0:0/ Credit: 04 Duration : 03

		Internal Assessments (IAs)	Max. Marks	Average Marks of 3 IAs	Marks after scale-down	Final Marks
Theory Component	IA	IA-1 (1.5 hr)	50	50	25	25+25 = 50 Passing Standard (50% ie. 25marks)
		IA-2 (1.5 hr)	50			
		IA-3 (1.5 hr)	50			
Alternate Assessment Tool	Cumulative Marks	Assignments, presentations, case study, Quiz, Simulation, Experimentation, Mini project, oral examination, field work and class participation etc.	50	-	25	

SEMESTER END EXAMINATION (SEE)

Examination Duration: 03 hrs

Max. Marks: 100

			Max. Marks	Marks after scale-down	Final Marks
Theory Component	No. of Modules	05	100	50	50 Passing standard (40% ie 40 marks)
	Total No. of Questions	08	20		
	Marks/Question	20	20		
	No. of Questions to be answered	05	100		
	Compulsory Question	1 (Question 8 Case Study)	20		

The weightage of Continuous Internal Evaluation (CIE) is 50% and for Semester End Exam (SEE) is 50%. The minimum passing marks for the CIE is 50% of the maximum marks. Minimum passing marks in SEE is 40% of the maximum marks of SEE. A student shall be deemed to have satisfied the academic requirements (passed) and earned the credits allotted to each course if the student secures not less than 50% in the sum total of the CIE (Continuous Internal Evaluation) and SEE (Semester End Examination) taken together.

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CONTINUOUS INTERNAL EVALUATION (CIE)				Max. Marks	Final Marks
Design Thinking and Innovation - L:T:P:: 1:0:2/ Credit: 02 Max Marks: 100					
Report	SL.NO	Aspects	Marks Allotted	50	50+50 = 100 Passing Standard (50% ie. 50 marks)
	1	Introduction and problem identification	10		
	2	Pitching the idea with research framework	10		
	3	Proposing the prototype	10		
	4	Commercialization plan	10		
	5	Sustainability of the proposing prototype	10		
		Total	50		
Presentation	SL.NO	Presentation Aspects	Marks Allotted	50	50+50 = 100 Passing Standard (50% ie. 50 marks)
	1	Presentation	10		
	2	Problem identification methods and Pitching the idea with research framework	10		
	3	Prototype viability	10		
	4	Commercialization feasibility	10		
	5	Sustainability of the proposing prototype	10		
		Total	50		

J. M. S. S. L.
06.01.23.

H. H. S.
COE 4/1/2023

S. T. 4.1.2023
Dean (Academics)

V. S. S. S.
Principal 5/1/23



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SEMESTER END EXAMINATION MAY/JUNE 2023

Course Title		Course Code	
Branch & Semester		Date of SEE	
Name of the Course Coordinator (s)		Max. Marks	

*Note: Answer any two full questions from Q no 1 to 7.
Question no 8 is compulsory*

Q.No		Question	Marks	BL	CO
1	a)		3	L1	CO1-CO5
1	b)		7	L2	CO1-CO5
1	c)		10	L3	CO1-CO5
2	a)		3	L1	CO1-CO5
2	b)		7	L2	CO1-CO5
2	c)		10	L4	CO1-CO5
3	a)		3	L1	CO1-CO5
3	b)		7	L2	CO1-CO5
3	c)		10	L4	CO1-CO5
4	a)		3	L1	CO1-CO5
4	b)		7	L2	CO1-CO5
4	c)		10	L3	CO1-CO5
5	a)		3	L1	CO1-CO5
5	b)		7	L3	CO1-CO5
5	c)		10	L4	CO1-CO5
6	a)		3	L1	CO1-CO5
6	b)		7	L2	CO1-CO5
6	c)		10	L4	CO1-CO5
7	a)		3	L1	CO1-CO5
7	b)		7	L2	CO1-CO5
7	c)		10	L4	CO1-CO5
Compulsory Question					
8			20	L4	CO1-CO5

Course Outcomes (COs)

CO1:	
CO2:	
CO3:	
CO4:	
CO5:	

Bloom's Level

Remember (L1)	Understand (L2)	Apply (L3)	Analyze (L4)	Evaluate (L5)	Create (L6)
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Course Coordinator (s)	Module Coordinator (s)	Program Coordinator (s)	Head of the Department

Yuthi. S/L
06.01.23

Hstw
4/1/2023

[Signature]
4.1.2023

[Signature]
5/1/23



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FIRST INTERNAL ASSESSMENT JANUARY 2022 - 23

Course Title		Course Code	
Branch & Semester		Date of IA	
Name of the Course Coordinator (s)		Max. Marks	

*N Note: Answer any two full questions from Q no 1 to 3.
Question no 4 is compulsory*

Q.No		Question	Marks	BL	CO
1	a)		3	L1	CO1-CO5
1	b)		7	L2	CO1-CO5
1	c)		10	L4	CO1-CO5
2	a)		3	L1	CO1-CO5
2	b)		7	L2	CO1-CO5
2	c)		10	L3	CO1-CO5
3	a)		3	L1	CO1-CO5
3	b)		7	L2	CO1-CO5
3	c)		10	L4	CO1-CO5
Compulsory Question					
4			20	L4	CO1-CO5

Course Outcomes (COs)

CO1:	
CO2:	
CO3:	
CO4:	
CO5:	

Bloom's Level

Remember (L1)	Understand (L2)	Apply (L3)	Analyze (L4)	Evaluate (L5)	Create (L6)
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Course Coordinator (s)	Module Coordinator (s)	Program Coordinator (s)	Head of the Department
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M. S. S. L.
06.01.23

H. S. S.
4/1/2023

S. S. S.
4.1.2023

S. S. S.
5/1/23