



BMS INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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Yelahanka, Bengaluru – 560 064.

Department of MCA

Report on Toycathon – 2021

28.06.2021

Toycathon - 2021 is an inter-ministerial initiative organized by Ministry of Education's Innovation Cell with support from All India Council for Technical Education, Ministry of Women and Child Development, Ministry of Commerce and Industry, Ministry of MSME, Ministry of Textiles and Ministry of Information and Broadcasting. A total of 1,32,969 users have registered for the competition with 17,770 ideas out of which 1,567 ideas were shortlisted for Grand Finale held during 22nd to 24th June, 2021, on virtual platform.

The team, **BOMMARILLU**, from Department of MCA led by Ms. M.Sridevi, Assistant Professor, Dept. of MCA, BMSITM, Bengaluru with student members of Manjunath H, Arjun U K, and Murli Krishna E, IV Semester, has sent 3 entries for the Toycathon – 2021 out of which 2 could succeed entering to Grand Finale.

One of the toy designs, **NOSTALGIA**, was a board game for Alzheimer's patients to boost their memory and delay the disease progression while the other design, **THE STORY BEHIND**, was for the children to learn Proverbs and Idioms along with grandparents to make them spend quality time away from electronic gadgets and strengthen the family relations and language capabilities at the same time. As only one idea can be presented in the Grand Finale, the team has selected "Nostalgia" game designed for Alzheimer's patients that has moderate Indian market and wide international market.

Category	PSID	Title	Theme	Track	Status
Physical L3	TYCH42	The Story Behind - Fun learning of proverbs and idioms with grandparents	Indian Culture, History, Knowledge of India	2	Selected for Grand Finale
Physical L3	TYCH31	Nostalgia - Travelling Back in Time with Memory Machine	out of the box, creative and logical thinking	2	Selected for Grand Finale

Team Members

Mentor Count: 1 / 2
Member Count: 3 / 5

Name	Type	Email	Phone	Delete
Mutyala Sridevi	Team Leader	indovini@gmail.in	9005350006	No Modifications Allowed
Mangunelli Hellenweaver	Team Member	mangunelli99@gmail.com	8871881197	Delete Member
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Team Mentors

Name	Type	Email	Phone	Delete
Dr. Mangunelli T N	Team Mentor	manga_h@gmail.in	9000130748	Delete Member

1240	9231	Trusaders	Vidhi Ghiya
1241	10624	Nexus	Shaurya Singh
126	15795	HeisenBUGS	R.ASWANTH
203	12448	ToyX	Jitendra Shukla
554	17058	Mind Optimizers	Konark Sharma
636	2126	Bommarillu	Mutyala Sridevi
785	17173	ASMEE	sheetal thapa
875	14073	Chosen Ones	Saiprasaad K
938	6177	PoD	Atul Krishna
1057	9474	Womengineer	KUJA
1111	14970	Wannabe Semicolons	Shubhangi Sharma
1206	3148	Hind excel	Akash soni
1275	13978	Aberration	Mallar Banerjee

Head of the Department
Department of MCA